

EB-ID: FL012EP

Interviews: EU27 – 25 956 | MT – 517

Malta



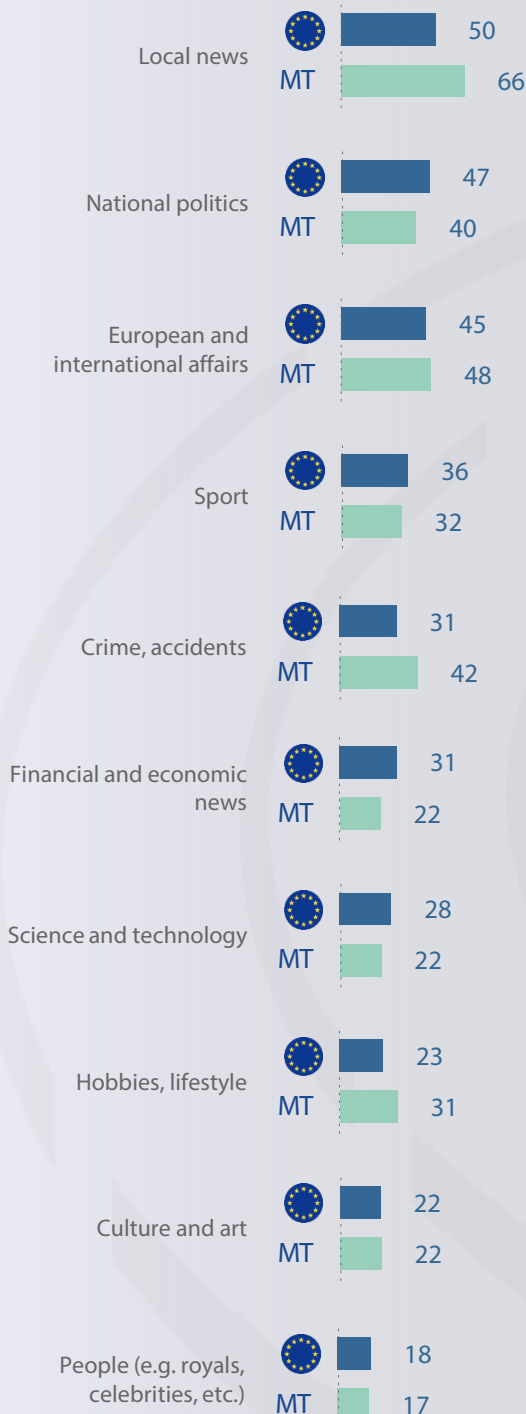
Fieldwork: 18.10 – 24.10.2023

Methodology: online interviews

## NEWS TOPICS

q6

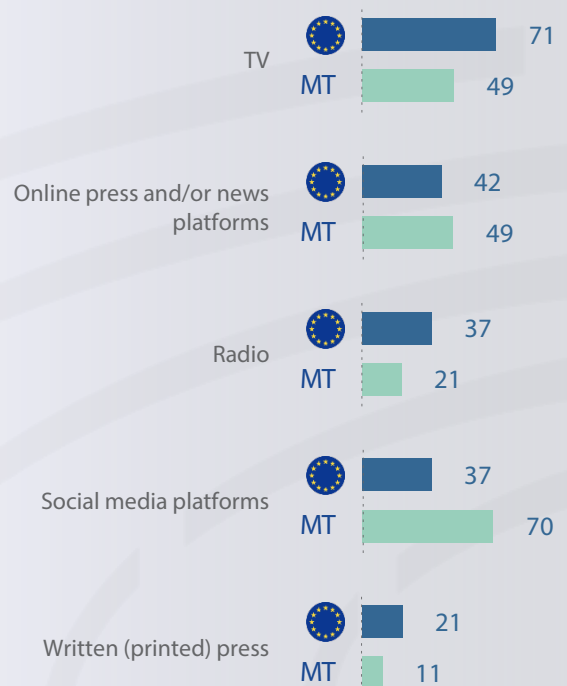
Thinking about news and other information, which of the following topics have you accessed in the past 7 days? (Multiple answers allowed, %)



## MEDIA USED TO ACCESS NEWS

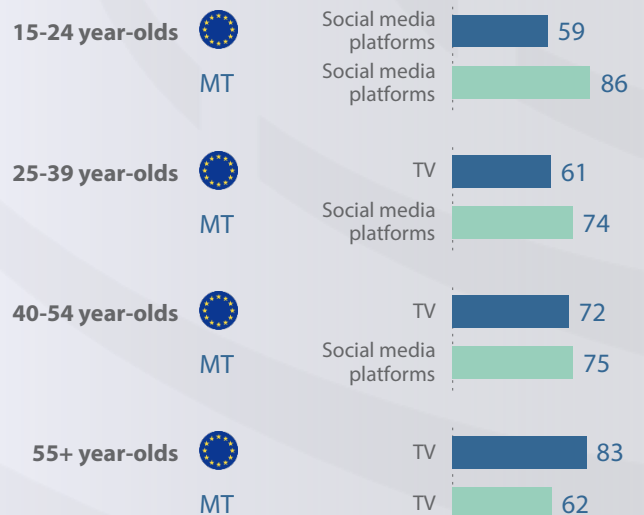
q2t

Among the following, what media have you used the most to access news in the past 7 days? (Multiple answers allowed, % Top 5 responses EU27)



### Age

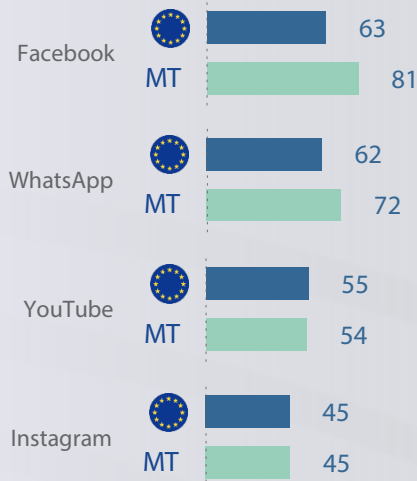
% Most-mentioned response





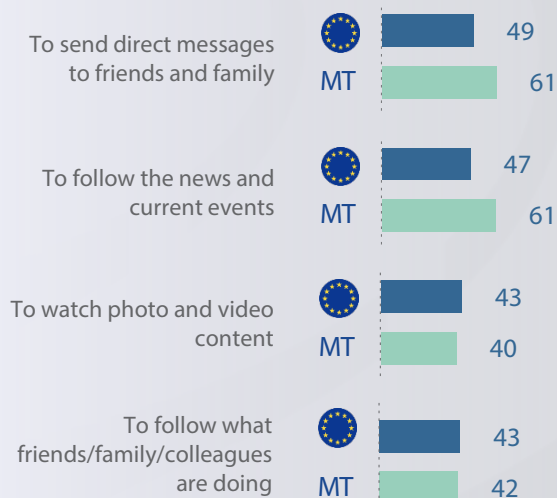
## SOCIAL MEDIA USED IN THE LAST 7 DAYS

q4 Which of the following online social media, messaging apps or online platforms have you used in the last 7 days? (Multiple answers allowed, % Top 4 responses EU27)



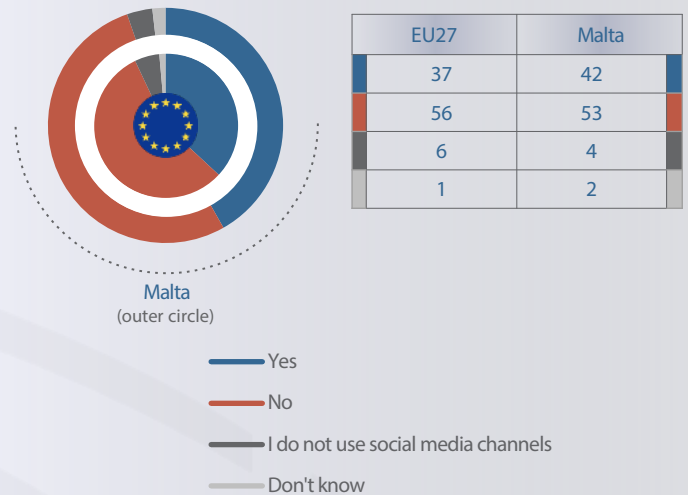
## PURPOSES OF SOCIAL MEDIA USE

q5 For which purpose(s) did you use online social networks in the last 7 days? (Multiple answers allowed, % Top 4 responses EU27)  
Base: those using social media



## FOLLOW INFLUENCERS/ CONTENT CREATORS

q9 Do you follow any influencers or content creators on social media channels (e.g. YouTube, Instagram, or TikTok, etc.)? (%)



q10 What type of content from influencers or content creators do you prefer? (Multiple answers allowed, % Top 4 responses EU27)  
Base: those following influencers or content creators



For more information on the full survey, scan the QR-code:

